



INSTITUTE OF AGRICULTURAL
AND FOOD ECONOMICS
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Local food systems in the context of development of rural entrepreneurship

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Local food supply chains

Short food supply chain can be defined as "short" when it is characterized by short distance or few intermediaries between producers and consumers

Short food supply chains involve very few intermediaries (no more than one – EC, 2013)

SFSCs incorporate dimensions of geographic, social, and economic proximity:

- **Geographical proximity:** physically close, and is measured as a distance between producers and consumers
- **Social proximity:** expression is direct (with very few intermediaries) and trustful relations between a producer and consumer who know each other and the product, solidarity between producers and consumers, civic engagement in local food system, (re)connection with local food traditions and identities
- **Economic proximity:** market exchanges happen and money circulates within a community or a certain locality (owned and governed locally, transparent, and traceable)

Introduction

- Economics of small farms – search for new ideas.
- Short food supply chains as ...
 - new forms of economic and social activity
 - result of social innovation they take the form of networks based on shared values, community and cooperation.
- Problem: small farms vs. global market
- 2 Polish case study on SFSC
 - SFSC1: Local, farmer-based chain
 - SFSC2: Big, consumer-based

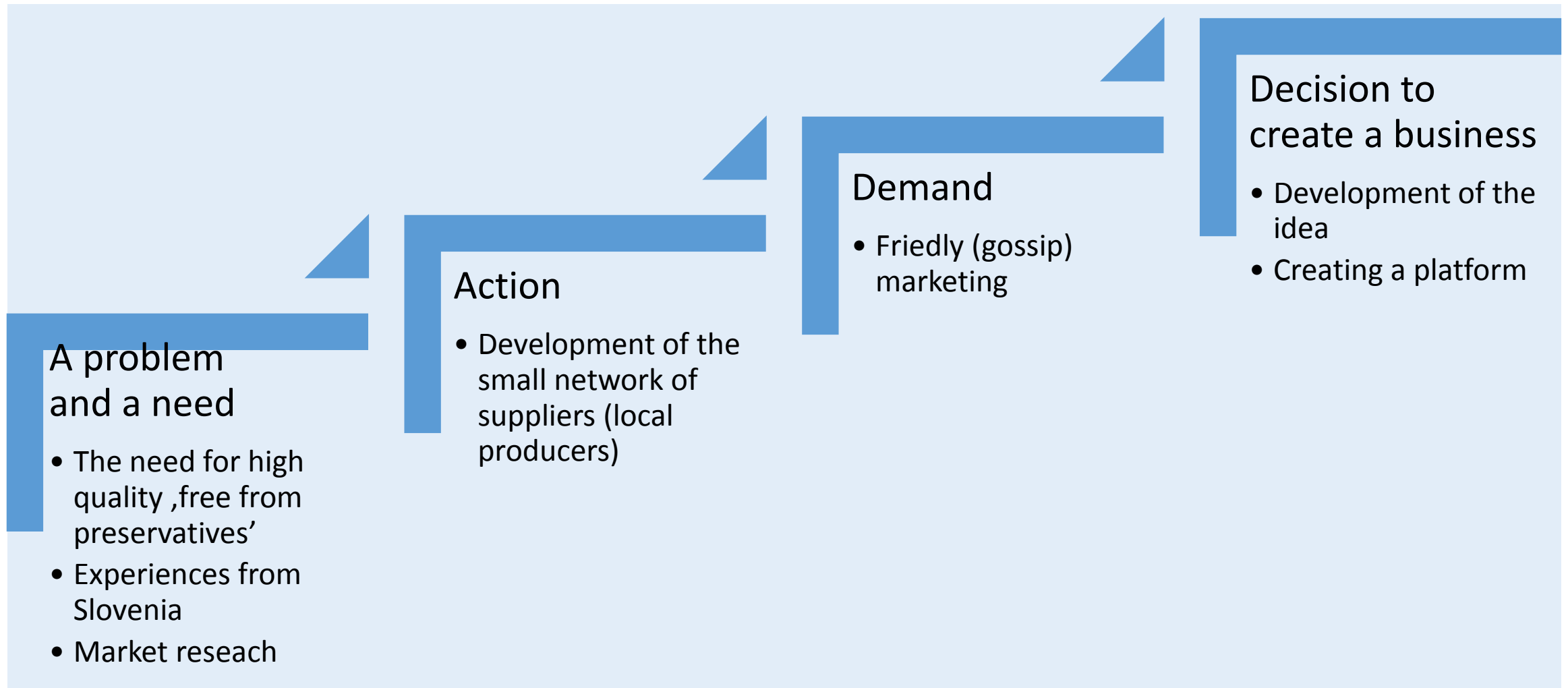
Research concept

The aim of this paper is to identify a comprehensive set of good practices leading to growth of SFSCs as one of new forms of farm entrepreneurship.

The problem: Polish small farms – how to make them more sustainable and diversified (**economically viable**)?

What is a SFSCs successful model?

1: How idea was born: Process



odkrywaj

ulubione

dania gotowe

jaja i nabiał

mięso, wędliny i ryby

soki, oleje i przetwory

warzywa i owoce

wypieki i sypkie

szukaj produktów

POPULARNE

NOWOŚĆ



Awokado Hass (EKO)

Eko Hurt Milana Giovanni

6,50zł /170 g

POPULARNY



Jaja wiejskie od kur z wolnego wybiegu Bez GMO

HACJENDA TRZY BRZOZY

12,00zł /10 szt

TYLKO 20 SZTUK



Marchew ekologiczna 500g

Farma Świętokrzyska

2,48zł /500 g

TYLKO 14 SZTUK



Włoszczyzna ekologiczna

Farma Świętokrzyska

6,50zł /600 g

Zobacz więcej

NOWOŚCI

NOWOŚĆ



Awokado Hass (EKO)

Eko Hurt Milana Giovanni

6,50zł /170 g

NOWOŚĆ



Bakłażan (EKO)

Eko Hurt Milana Giovanni

6,90zł /500 g

NOWOŚĆ



Cieciorella

Falafel - food with passion

12,50zł /200 g

NOWOŚĆ



KABANOSY SWOJSKIE wędzone podsuszane

Tradycyjne Jadło

12,50zł /200 g

Menu



odkrywaj



ulubione



dania gotowe



jaja i nabiał



mięso, wędliny i ryby



soki, oleje i przetwory



warzywa i owoce



wypieki i sypkie



szukaj produktów

Promocje

Popularne

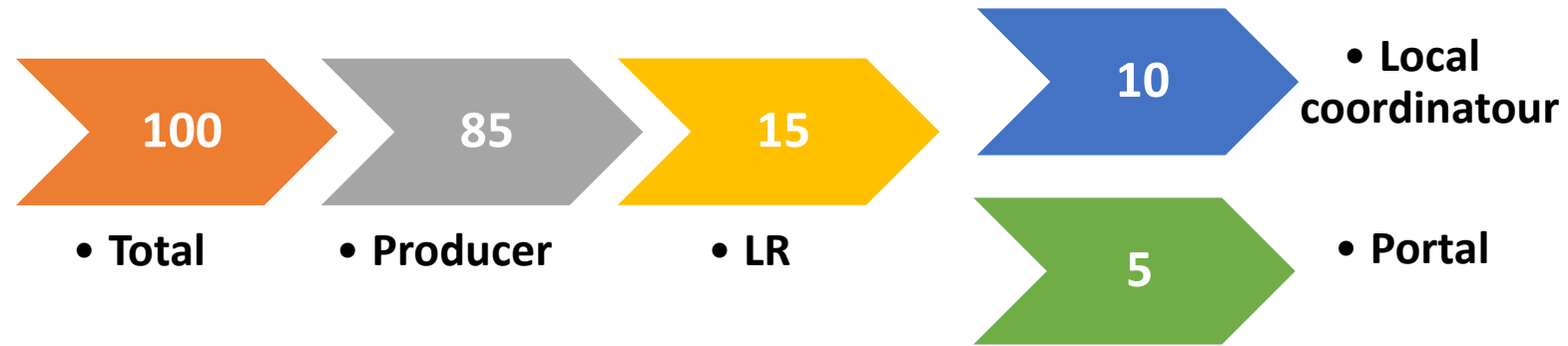
Nowości

Prezenty świąteczne

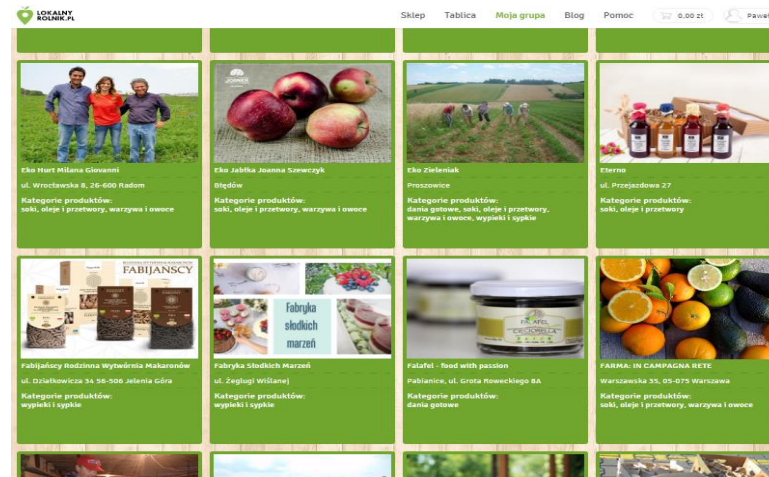
- Favorites
- Dishes
- Eggs and cheese
- Meat, fish, smoked meats
- Juices, oils, processed fruits
- Fresh fruits and vegetables
- Bakeries

Producers and

- Profit margin



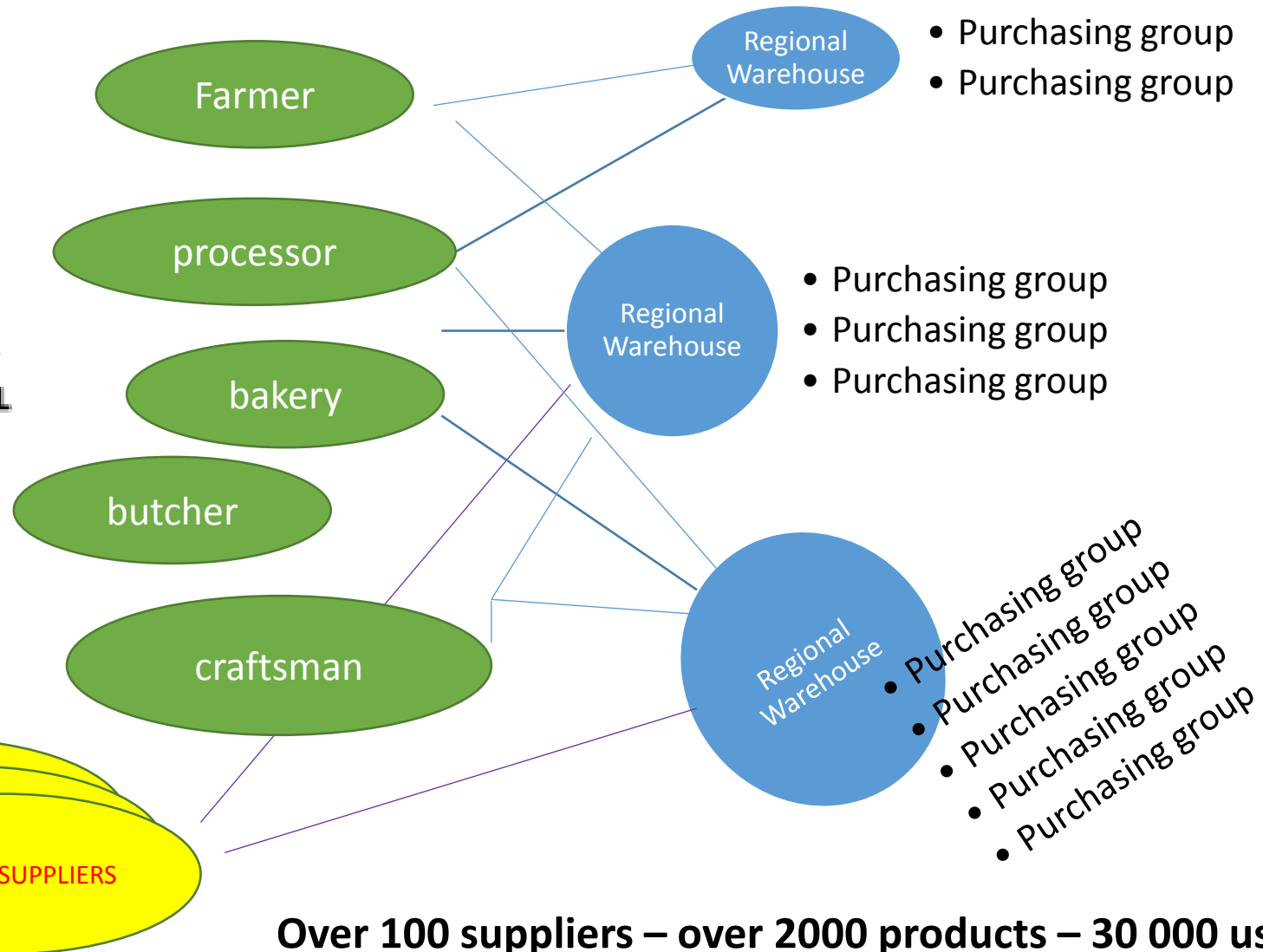
- Quality management + transparency = TRUST



Logistics: economics of scale



LOKALNY
ROLNIK.PL



Over 100 suppliers – over 2000 products – 30 000 users!



- Ordering: Monday 12.00, online payment
- Collecting: Wednesday 17.00-19.00 at local coordinator (shop, garage, house) + Chance to taste new products
- Forum and announcements: what is new, special offers, what is recommended
- Valuable feedback to the organisation – way to improve
- Blog keeps attention of the network





The future

- Lowest prices compared to existing purchasing groups
- Increasing cooperation and scale of production of farmers, processors and
- Opportunity for small extensive-type farms without certificate (based on trust)
- Economy of scale: effect of Poland
- Prospects for growth and high interest of venture capital (*good start-up*) – plans to grow

Results

- Reducing the number of businesses involved in a supply chain between the producer of a raw material and the final customer can **increase the share of the final price** received by farmers.
- Fewer links can also provide **cost savings for customers** and makes it easier for everyone to know where the raw materials come from
- Economy of scale: effect of Poland (big internal market and demand)
- Increasing cooperation and scale of production of farmers, processors and craftsmans
- New forms of economic activities by farmers (transfer of knowledge and technical adjustment to the demand) – **increase of farm incomes** (average 20-40%)!
- Opportunity for small extensive-type farms without certificate (based on trust – 70% !)
- Prospects for growth and high interest of venture capital (*good start-up*) – plans to grow

Discussion

- LFS adopt mainly interstitial and symbiotic strategies with the aim of building **alternative practices and social relations** in the food economies. For this reason, local food movements have attracted critiques of being functional to a neoliberal politics of discarding the State (Guthman 2007, Fonte 2015)
- local food initiatives are creating new, enlarged spaces for non-capitalist or post-capitalist economies that
 - pre-figure how the global food system could be transformed in the direction of sustainability, empowerment and social justice
 - may constitute the basis of learning and experimentation necessary to go in that direction
- A new model of governance? A real sustainable economy – good direction for future research based on transnational cooperation



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Dziękuję!
Благодаря за вниманието!

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